Create a Menu for a Local Seafood Restaurant!

**Duration:** 3-50 minute class periods

**Overview:** In this interdisciplinary activity, students will create a menu for a local seafood restaurant. This project is designed to engage students creatively while also allowing them to demonstrate a variety of CCR Language skills and creative expression.

**Content Areas:** English (CCR Language), Art and possibly Computer Technology

**Standards:** *ELA CCR Anchor Standards Language*
1. Demonstrate command of the conventions of Standard English grammar and usage when writing or speaking.
2. Demonstrate command of the conventions of Standard English capitalization, punctuation, and spelling when writing.
3. Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening.
4. Demonstrate understanding of figurative language, word relationships and nuances in word meanings.

**NBFHC Resources:** *Seafood: Which fish is this?* Excerpt
   From Ocean to Plate: Foodways Excerpt

*Excerpts can be found in “New Bedford Fisheries 4-7” background information readings.

**Additional Resources:**
- Local Newspaper (www.southcoasttoday.com) Fish Auction
- Local Seafood Restaurant Menus
- Cookbooks/Seafood Recipe Websites
- Helpful List of Adjectives at Food Service Warehouse ...com

**Materials:** Construction Paper, Colored Pencils and Fine-Tip Markers Or Create a computer-based menu using Microsoft Word or Microsoft Publisher

**Objective:** Students will be able to design a seafood restaurant menu that displays skills in persuasive writing and in artistic design as well as knowledge about local seafood availability.

1. **Brainstorm Activator:** What do you want to know when you pick up a menu in a restaurant?
2. **Readings:** "Seafood: Which fish is this?" and "From Ocean to Plate Foodways" excerpts
3. **Descriptive Writing Practice:** Provide students with the "Descriptive Writing Practice" worksheet and "Helpful List of Adjectives".
4. **Research Seafood Dishes:** Choose from appetizers, soups or salads and entrées that include local seafood. (research online or look through cookbooks)
5. **Create a Menu:** Must include the following: Creative name, cover art, eight different meals using local seafood and descriptions correctly using a variety of adjectives and adverbs and three images.

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Some Local Seafood & Popular Preparations

Lobster: Steamed, Stuffed, Ravioli or in a Bisque

Red Crab: Crab Cakes, Crab Salad or in a Soup

Clams: Clam Boil, Deep Fried or in a Chowder

Squid: Deep Fried (calamari)

Scallops: Sautéed, Baked, Deep Fried. Sometimes simply added to Chowder or Pizza

Cod Fish: Codfish Cakes, Boiled Salted Cod, Baked, Stuffed or Deep Fried with French Fries (Fish n' Chips)

Haddock: Baked, Stuffed, Deep Fried, often used in Fish Tacos.

Flounder: Baked, Stuffed

Tuna: Grilled, Seared, Raw used in Sushi

Monkfish: Deep Fried, also good in chowder or fish stew

Mackerel: Grilled or Smoked

Sardines: Grilled or Smoked
# Seafood Menu Rubric

<table>
<thead>
<tr>
<th>Tasks/Points</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
<th>0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restaurant Name</td>
<td>Name is extremely creative</td>
<td>Name is creative</td>
<td>Name is somewhat creative but good</td>
<td>Name is not really creative but good</td>
<td>Restaurant has no name provided.</td>
</tr>
<tr>
<td><strong>Menu Design/Cover Art</strong></td>
<td><strong>Menu cover is extremely well-designed with creative use of color and images.</strong></td>
<td><strong>Menu cover is well-designed with good use of color and images.</strong></td>
<td><strong>Menu cover is nice but does not utilize color and/or images well.</strong></td>
<td><strong>Menu cover is incomplete. Not well-designed, color and images not used, etc.</strong></td>
<td>Menu has no cover art.</td>
</tr>
<tr>
<td>Meal Variety (appetizers, soup, salad, entrées)</td>
<td><strong>Menu includes at least six meals.</strong></td>
<td><strong>Menu includes four or five meals.</strong></td>
<td><strong>Menu includes three or four meals.</strong></td>
<td><strong>Menu includes one or two meals.</strong></td>
<td><strong>Menu has less than one meal.</strong></td>
</tr>
<tr>
<td>Use adjectives and adverbs</td>
<td><strong>Meal summaries are extremely descriptive, using 15 or more adjectives and adverbs effectively.</strong></td>
<td><strong>Meal summaries are very descriptive, using 10-14 adjectives and adverbs effectively.</strong></td>
<td><strong>Meals summaries are descriptive, using 6-9 adjectives and adverbs effectively.</strong></td>
<td><strong>Meal summaries are somewhat descriptive, using less than six adjectives and adverbs effectively.</strong></td>
<td>No meal summaries or use of descriptive adjectives and adverbs.</td>
</tr>
<tr>
<td>Incorporating Local Seafood</td>
<td>Eight or more different types of local seafood were incorporated into the meal offerings.</td>
<td>Six or Seven different types of local seafood were incorporated into the meal offerings.</td>
<td>Four of Five different types of local seafood were incorporated into the meal offerings.</td>
<td>Less than three different types of local seafood were incorporated into the meal offerings.</td>
<td>Local seafood was not incorporated into the meal offerings.</td>
</tr>
</tbody>
</table>

Total Score: ____________/ 20

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Descriptive Language Practice

1. What food items do you see in this picture?

______________________________________
______________________________________
______________________________________
______________________________________

2. What adjectives would you use to describe this meal?

______________________________________
______________________________________
______________________________________
______________________________________

3. Write a 4-5 sentence descriptive summary about this meal.

______________________________________
______________________________________
______________________________________
______________________________________
______________________________________